



Fast & Furious

Next Generation Network enhances Blockbuster's connectivity infrastructure

Teddington, Middlesex, January 2009 – A 21st Century network infrastructure has firmly put Blockbuster UK on the route to enhance its customer services. The connectivity project has allowed the retailer's customers to experience fast and reliable online services. Blockbuster's Next Generation Network was designed and deployed by Jcom UK Ltd and delivered greater and more flexible bandwidth than Blockbuster's previous infrastructure. The project has also enabled Blockbuster to implement a Disaster Recover plan for its remote locations in the UK. Blockbuster Inc is a leading global provider of in-home rental, retail movie and game entertainment.

Blockbuster's previous network set up was extremely costly, had a very inflexible bandwidth and didn't offer a satisfactory Disaster Recovery plan in the event of a loss at their Uxbridge Head Office. The recent project has added greater resilience to Blockbuster's network, reduced ongoing operational costs, enhanced their customers' experience and offered better value for money.

Jcom provided the connectivity infrastructure to Blockbuster's primary services site in Uxbridge, to their remote locations, and to the SunGard Data Centre. In the event of failing issues at Uxbridge, the remote sites communicate over the secondary internet connection to the SunGard Data Centre, guaranteeing a high level of business continuity at all times.

About Blockbuster UK:

The first Blockbuster store in the UK opened in March 1989 (Walworth Road, London) and the UK is now the largest Blockbuster business outside the US, with around 700 stores and about 4.2 million member accounts. In 20 years, Blockbuster has grown from a single video rental store to nearly 9000 company-operated and franchised stores throughout the United States, its territories and 23 other countries.

About Jcom UK Ltd:

Jcom UK Ltd provides specialist, technology-based IT services and products. We have been helping organisations of all sizes across many sectors to gain control of their data, software and hardware assets, reducing technical and commercial risks. Our solutions across storage, network, security, applications and software asset management optimise businesses' IT infrastructure, enhancing their operational and financial returns.