



Non-Geographic Numbers

Non-geographic numbers give national presence to your business, can be used to broadcast marketing information and even provide a significant stream of revenue. [CloudSecure](#) offers a complete range of non-geographic numbers and services, with the choice of all 08 numbers being enhanced according to the customer's call plans.

Non-geographic numbers are pointed at an existing *real* telephone number within a company and are redirected with hardly any notice from the caller. [CloudSecure](#) also offers a regional targeting service where the caller is directed to a centre located in the caller's geographical area, providing a *local* feel. Similarly, call traffic can be redirected if lines to one centre are all busy or there are insufficient operators available.

There are four main non-geographic number ranges, each offering different benefits:

080 – Freephone

Vastly recognised by the public as freephone, 0800 and 0808 numbers are free to call, but the recipient pays a small charge. This option is ideal for business advertising wishing to generate maximum response.

0845 – Local non-geographic

Telephone numbers beginning 0845 are charged at similar BT local rates, even if the caller is not in the recipient's local area. This means that potential customers are more likely to call these numbers, regardless of the location of your business. [CloudSecure](#) makes no charges to receive calls to 0845 numbers, making them a cost efficient option for many companies.

0870 – National non-geographic

The 0870 range is charged at BT national rate to those making the calls. Inbound traffic attracts a rebate which can provide an attractive revenue stream.

0871 – National Special Services

0871 numbers are generally perceived as National Rate numbers by the public, but the caller is typically charged at around 10p per minute, including VAT. These numbers are regulated by PhonepayPlus, the regulator for products and services such as competitions, TV voting, helplines, etc that are charged to users' phone bills or pre-pay accounts. 0871 numbers generate higher revenue than that produced by 0870 numbers, and businesses considering this option should contact [CloudSecure](#) for a thorough understanding of the regulations.

What we can do for you...

[CloudSecure](#) delivers your data, network, software and communications as managed services. Our hosted solutions in Security, Business Continuity, Voice, Messaging and Collaboration enable companies of all sizes to streamline business processes, excel in productivity and reduce operational costs.

Most importantly, our managed services give you the option to have the entirety or part of your IT taken care of, leaving you to concentrate on what is vital to your business - your customers.

Call us on 0208 943 2222 for more information on our Non-Geographic Numbers services