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Jcom implements high-performance infrastructure at DesignBridge

Jcom UK Ltd has recently implemented a high performance service infrastructure at the international branding agency DesignBridge. The agency operates in 40 countries worldwide with offices in London, Amsterdam and Singapore. Jcom was approached by DesignBridge in order to assist with the replacement of dated hardware that had been out-grown by systems and services and to present an infrastructure solution that would be highly available, repeatable and capable of creating data replication channels between sites.

Jcom proposed the virtualization of DesignBridge's operating environment with VMWare, as it provided a flexible, resource optimised, high performance operating environment with easy to use management tools. To obtain the best range of functionality and features from the virtual environment, Jcom recommended the centralisation of their data onto a storage area network (SAN). Using a virtual infrastructure with centralised storage made a number of streamlined replication, disaster recovery and centralisation solutions available to DesignBridge as well as an immediate high performing and highly available operating environment.

The solution created a virtual infrastructure running on two VMWare ESX Servers. All virtual machines and data were stored on the SAN. After fully understanding DesignBridge's requirements, Jcom investigated a number of SAN solutions and proposed the use of EqualLogic. EqualLogic's ease of management meant that the IT staff reduced the time spent managing storage, allowing more time to be used in other areas of their IT estate. With more demands to provision reliable applications for their users, the management interface provided a level of usability unseen in other SANs. EqualLogic used iSCSI connectivity, the fastest growing protocol for the modern storage area network. With iSCSI, their administrators did not need to introduce yet another level of complexity to their environment such as Fibre Channel. They utilized their familiar network skills using switching, routing and VLAN's to provide a reliable and highly available storage platform.

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About DesignBridge

DesignBridge is an international branding agency, operating in 40 countries worldwide with offices in London, Amsterdam and Singapore. People describe us as creative entrepreneurs. We can bring together all of our four brand skills sets: strategy, innovation, identity and packaging. DesignBridge creates exceptional teams to build inspirational brand worlds that will help your business to progress and profit. For more information please visit <http://www.designbridge.co.uk>

About Jcom UK Ltd

Jcom UK Ltd provides specialist, technology-based IT services and products. Established in 1999, Jcom has been helping organisations of all sizes across many sectors to gain control of their critical software and hardware assets. Our services reduce technical and commercial risk and improve performance of IT infrastructure assets, resulting in enhanced operational and financial returns. For more information, please visit <http://www.jcom.co.uk>