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## Keeping Vendors at bay – Jamie Oliver signs up for MS SAM Programme

Jamie Oliver Ltd has chosen Jcom as its Microsoft Accredited SAM partner to enrol on the Vendor's Software Asset Management programme. Jamie Oliver is a global brand, offering cooking tips from Japan to South America. Jamie Oliver's books have been translated into 23 languages and sold more than 12 million copies.

Following the IT & Systems Managers' attendance at a Jcom seminar on Software Asset Management, Jamie Oliver Ltd signed up to the formal Microsoft SAM Programme. Although the organisation already had toolsets in place to manage their software, assistance was required with process and procedure to ensure both compliancy and return on investment.

The Microsoft SAM Programme is a process guide for companies of all sizes starting or already on the route to implementing software asset management initiatives. The programme has been designed around feedback from businesses already engaged with SAM work, but in need of a simplified and more pragmatic approach to understand complex licensing agreements. The programme also provides guidance on reducing the risk of using unlicensed or counterfeit software and managing a growing software asset infrastructure.

"The Programme ensured that not only Jamie Oliver Ltd was able to manage their Microsoft applications, but that ITIL-based best practices could then be adopted for the other manufacturers", says Mike Taylor, Jcom's Software Asset Management Specialist.

When completed, Jamie Oliver Ltd will have full visibility of all software applications in use within the business and will be able to demonstrate compliancy for applications in line with volume licensing agreements. IT staff will easily detect any potential 'greynet' applications installed within the network and enhance existing procedures and recommendations for improvement based on ITIL framework.

The business will also receive formal recognition of compliancy from the Vendor with certificated protection from audit for one year and the formal procedures will help remove Jamie Oliver holdings from the Manufacturers radar for any potential compliance breach.

### **About Jamie Oliver**

Chef Jamie Oliver is a now effectively a global brand, offering accessible cooking tips from Japan to South America. His books have been translated into 23 languages and sold more than 12 million copies. As his success has grown, Jamie Oliver has expanded his business into new media ventures, property and food companies. Through successful advertising, he has been considered the public face of Sainsbury's. Oliver's holding company, Sweet as Candy, has income from international sales of his books, television shows and sales of cookware, as well as property investments. For more information please visit <http://www.jamieoliver.com>

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