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Jcom implements cost-saving backup & DR solution for Superdrug

Jcom UK Ltd has recently implemented a backup and disaster recovery solution that accomplished a high level of cost-savings for Superdrug. Superdrug is one of the largest beauty and health retailer in the United Kingdom, currently operating over 900 stores in England, Scotland, Wales and Northern Ireland. Superdrug has also recently opened stores in the Republic of Ireland and currently has 226 in-store pharmacies.

Looking to achieve greater control of its storage environment growth whilst reducing the costs to a more manageable level, Superdrug approached Jcom for a backup and disaster recovery solution that would demonstrate true cost savings and total cost of ownership (TCO) against their incumbent solution, which was proven to be expensive. In order to support Superdrug's data growth and performance demands, the solution also had to comprise a flexible platform that would be robust enough to serve the company's future storage requirements providing replication, DR, archiving, capacity, performance and backup.

Jcom proposed the EqualLogic SAN as this solution was familiar to their IT at an existing branch office. The solution envisaged a server consolidation around VMware ESX and data from direct storage to the SAN. The SANs also met a series of performance requirements for a line of business applications. The simplicity of the product enabled Superdrug to acquire the performance, the storage and the features that they needed in a one-off cost. The solution also used SAN replication over a WAN link to their Dunstable site and the replicated data is then backed up to tape. Jcom recommended a Quantum DXI 5500, which can support up to 10TB of data using LTO 4 tape cartridges.

By implementing VMware and EqualLogic solutions, Superdrug has reduced costs of storage management and decreased the cost of storing their least used data while ensuring its availability on the network. EqualLogic SAN replication to a branch office also provided a testable and cost effective solution for their backup and disaster recovery strategies.

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About Superdrug

We are the United Kingdom's second-largest beauty and health retailer currently operating over 900 stores in England, Scotland, Wales, and Northern Ireland. We have also recently opened stores in the Republic of Ireland. We currently have 226 in-store pharmacies. We are Britain's most fashion conscious beauty and health retailer and are committed to bringing innovation and the latest styles and trends to every high street in the UK and Southern Ireland at fantastic prices. Superdrug currently has 913 stores including five stores in Southern Ireland and employs 16,000 colleagues. Every store has a fragrance offer and 226 stores have pharmacies with pharmacy consulting rooms. For more information please visit <http://www.superdrug.com>

About Jcom UK Ltd

Jcom UK Ltd provides specialist, technology-based IT services and products. Established in 1999, Jcom has been helping organisations of all sizes across many sectors to gain control of their critical software and hardware assets. Our services reduce technical and commercial risk and improve performance of IT infrastructure assets, resulting in enhanced operational and financial returns. For more information, please visit <http://www.jcom.co.uk>