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## Ted Baker improves endpoint security with DeviceWall

Ted Baker has chosen Centennial DeviceWall to assist with their data protection and data leakage prevention strategies. Ted Baker is one of the fastest-growing leading lifestyle brands in the UK and offers a wide range of trendy and innovative collections including: Menswear, Womenswear, Global, Endurance, Accessories, Teddy Boy, Teddy Girl, Teddy Baby, Fragrance, Skinwear, Footwear, Eyewear and Watches.

The organisation already had an Acceptable Usage Policy in place and was looking for a toolset which would allow them to ensure that their policies were to be adhered to, especially at remote locations. "They were keen to leverage a best of breed product from a well established Manufacturer, which would ensure that their data would remain secure – especially during transit", explains Mike Taylor, Jcom's SAM Specialists.

Personal IT devices such as memory sticks, MP3 players and even CDs present a major risk to any business' data security. The influx of 'greynets' onto a corporate network also presents an increasing risk to endpoint security. Vulnerabilities originated from lack of prevention measures in place leave PCs open to malicious attacks from both inside and outside of an organisation.

After carefully considering Ted Baker's endpoint security requirements, Jcom recommended Centennial DeviceWall as this solution addressed key security challenges such as defending the corporate network against USB security risks, identifying when IT assets become IT liabilities, encrypting sensitive data about to leave the network and the capability of remotely track individual risks on Ted Baker's IT environment. "An added bonus was the ease of installation, utilizing the existing Active Directory structure. The implementation was completed successfully and ahead of schedule", concludes Mike.

### About Ted Baker

Ted Baker is one of the fastest-growing leading lifestyle brands in the UK. Its collections have expanded rapidly since its beginnings as a Menswear brand in Glasgow in 1987. Today Ted Baker offers a wide range of trendy and innovative collections including: Menswear, Womenswear, Global, Endurance, Accessories, Teddy Boy, Teddy Girl, Teddy Baby, Fragrance, Skinwear, Footwear, Eyewear and Watches. Ted Baker has a portfolio of stores in the UK, the USA, Continental Europe, the Middle East and Asia and is also present in leading department stores. For more information please go to <http://www.tedbaker.com>

### About Jcom UK Ltd

Jcom UK Ltd provides specialist, technology-based IT services and products. Established in 1999, Jcom has been helping organizations of all sizes across many sectors to gain control of their critical software, hardware and data assets. Our services reduce technical and commercial risk and improve performance of IT infrastructure assets, resulting in enhanced operational and financial returns. For more information please go to <http://www.jcom.co.uk>